

Press Release

The TransAtlantic Education Leadership Exchange Launches in Atlanta

Bringing Together U.S. & International Education, Policy, Business, and Foundation Leaders

ATLANTA, GA --- The S.M.A.R.T Community Exchange announces the 2015 TransAtlantic Education Leadership Summit to take place at the Junior Achievement Discovery Center in Atlanta on September 17, 2015. <u>Reserve your seat or sponsor a table HERE</u>. The event is sponsored by the Eco Commerce Exchange (ECE), Finnish American Chamber of Commerce Southeast (FACC-Southeast), and the Scandinavian American Foundation of Georgia (SAFG).

United States and international education, policy, business and foundation leaders are teaming up on a set of projects aimed at improving and accelerating Science, Technology, Engineering, Math (STEM) education system development. The STEM Education Exchange (SEE) will use Information communication Technologies (ICT), to improve educator access to STEM learning solutions, and to enhance STEM learning through Living Labs. This actively engages STEM education system development with schools, educators, principals, and students more effectively.

The SEE partnership seeks to explore, develop and share some of the best ideas from STEM educators and experts. "We seek to expand and improve access to innovative STEM curricula and hands-on learning through Living Labs, supported by ECE's international network. Targeting U.S. and international schools and communities, we provide a collaboration platform at no cost for educators and students, and an opportunity for experts and organizations to share their STEM learning solutions", says Minna LeVine, Co-Founder Eco Commerce Exchange (ECE).

ECE has a high-profile reputation as a STEM pioneer and leader and broad support, thanks to its strong and rapidly growing international network of motivated business leaders, entrepreneurs, impact investors and catalytic philanthropists. The STEM effort will involve schools, enterprises, and researchers at a variety of U.S. and international institutions. ECE Atlanta is leading the 'Innovation In STEM' effort on the U.S. and the international side. The new collaboration represents the recent acceptance of <u>S.M.A.R.T Community development</u>, advancing <u>international research collaboration of sharing in the fields of learning and education</u>, and the creation of more international partnerships in STEM. "In a nutshell, STEM pairs up with educators, principals, and policy, business, and foundation leaders, starting out on a bilateral, U.S. and international basis. "We bring together innovative STEM learning solution providers and funding. As a network, we create a much more synergistic, higher-powered set of strategies and opportunities", says Tana Torrano, Co-founder Eco Commerce Exchange (ECE). The STEM collaboration is focused on STEM Curricula, teacher training, vocational and adult training, learning environments, education technology, and education system development.

Online classrooms, learning Living Labs, and a series of webinars targeting educators, principals, and researchers, will begin in October 2015, through <u>www.EClassroomHub.com</u>, providing updates on the work of the various STEM projects worldwide. "The STEM projects allow our partners to support important research focused on the engagement of STEM education system development across continents," adds LeVine. For more information contact Tana Torrano at 256.520.7544 or <u>Tana@MarketVision.org</u>. You can also go to:

http://ecocommerceexchange.com/trans-atlantic-education-leadership-exchange/

http://www.chamberofecocommerce.com/images TransAtlantic_Education_Leadership_Exchange_TELE_2015.pdf

About Eco Commerce Exchange (ECE)

The ECE brings together individuals and organizations through a powerful global platform to drive more sales and investment in Eco Innovation. The ECE believes that a viral community of experts, leaders, and learners working together will provide balanced and effective solutions for Business, Environment, and Society.