

FOR IMMEDIATE RELEASE

Brought to You by Chamber of Eco Commerce



A Call to Action on Food Security

February 7, 2012, Atlanta, Georgia - CEC ---- Private sector companies have an important role to play in addressing the global food crisis. The increasing world **population**, food **waste**, worldwide **water** shortages and the issue of using food for biofuels among others, all impact on food security. Despite the challenges, there are ways and solutions to address this.

Eco Commerce Chapter leaders and stakeholders will join local governments, public and private sectors and civil society to work together to address the issue of food security.

The CEC works with small to large corporate partners and individuals worldwide by providing technical assistance, forming partnerships, and providing access to financial support.

The Food Security Hub and Eco Commerce Hubs support and promote sustainable development in agriculture globally. It is part of the global Eco Commerce Initiative which unites all interested public and private partners.

Minna LeVine, CEO, Chamber of Eco Commerce, highlights CEC's Eco Commerce Hub model which is now active in many countries worldwide. These Hubs and partner programs help to address challenges across the developed world, rural development, and poverty in many developing countries.

CEC's partnerships with government agencies help farmers to boost sustainable food production and trade.

CEC's investment in the Food Security and Low Carbon Cool Chain Logistics Initiatives show its commitment to improve the supply chain, provide technical expertise, support training and enhance living conditions for communities across continents.

This work is part of what CEC's calls 'turning challenges into opportunities', an approach to business that aims to enable new technology transfer and accelerate investment in Eco Innovation for those communities where CEC operates. The global 'Food Security Hub' is hosted by CEC of Atlanta - headed by the multi-national team of experts and leaders in Eco Commerce.

The Hub brings together individuals and organizations from around the world representing agribusiness, food manufacturing, policy, international agencies, science and the NGO community. The Hub delivers action plans and new solutions to food security and cool chain challenges across continents and industries.

###

Food Security

<http://chamberofecocommerce.com/partnerprojects/foodsecurityhub.html>

Low Carbon Transport

<http://chamberofecocommerce.com/partnerprojects/lowcarbontransport.html>

Water

www.FreshWaterAlert.com

www.ChamberofEcoCommerce.com